KING'S

King's Produce Managers Bring an All Star Line-Up of PRODUCE SAVINGS !!

★CLARENCE LOCKNER — APPOMATTOX, VA.
★GUY JEFFERSON — GRETNA, VA.
★BILLY KIDD — FAIRVIEW SQUARE LYNCHBURG, VA.
★CHARLIE WALKER — BROOKNEAL, VA.
★DANNY ELLIOTT — CREWE, VA.
★KEITH BRADLEY — AMHERST, VA.
★DAVID YEATTS — ALTAVISTA, VA.
★CLARK ALLEN — MADISON HEIGHTS, VA.
★FRED SPROUSE — STAUNTON, VA.
★FRED CHAMBERS — RIVERMONT AVENUE LYNCHBURG, VA.
★ROBERT BAKER — BEDFORD, VA.
★BILLY HANKS — VICTORIA, VA.
★OTIS CARTER — HALIFAX, VA.
★RANDY COX — COLLINSVILLE, VA.
★ROY CLAIBORNE — CHASE CITY, VA.
★HAROLD LYLES — TIMBERLAKE ROAD LYNCHBURG, VA.
★HENRY HICKS — WATERLICK PLAZA LYNCHBURG, VA.
★STEVE WILMOUTH — FOREST, VA.
★CLARENCE COLEMAN — MEMORIAL AVENUE LYNCHBURG, VA.
★DOUG DuPRIEST — BLACKSTONE, VA.

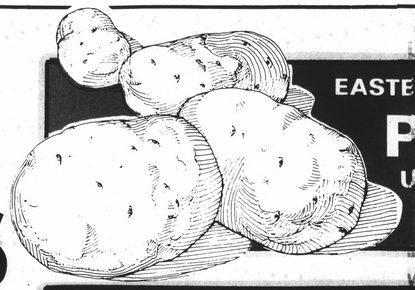
SIRLOIN OR RIB STEAKS $1.69 lb.

T-BONE STEAKS $1.79 lb.

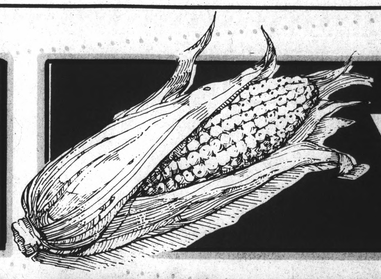
GOOSENECK (20-22 lbs.) Rounds	lb. $1.09	PORTERHOUSE Steaks	lb. $1.83	BONELESS TOP ROUND OR MANHATTAN BROIL Steaks	lb. $1.79
CUBE Steaks	lb. $1.79	SIRLOIN TIP OR RUMP Roast	lb. $1.69	JESSE JONES Sausage	12-oz. PKG. 88¢
COMBO FRYER Parts	lb. 59¢	SALT Pork	lb. 49¢	PORK Liver	lb. 35¢
PIG'S Feet	lb. 35¢	QUARTER PORK Loin	lb. $1.19	COUNTRY STYLE SPARE Ribs	lb. $1.19

PRICES GOOD THROUGH SATURDAY, AUGUST 6, 1977

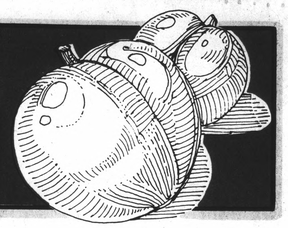
QUANTITY RIGHTS ARE RESERVED



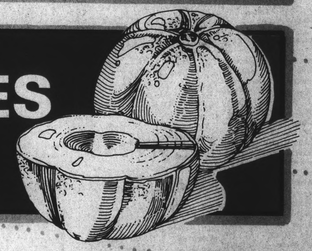
EASTERN GROWN ROUND WHITE **POTATOES** U.S. NO. 1 20-lb. BAG $1.49



TENDER SWEET **Yellow CORN** 12 EARS 99c



(7-varieties) SWEET JUICY **Calif. PLUMS** "WE'RE PLUM CRAZY" lb. 39c



FAMOUS HALIFAX **CANTALOUPES** JUMBO SIZE EA. 99¢ WEATHER PERMITTING

YELLOW **ONIONS** 3-lb. BAG 59¢
JUICY SWEET **NECTARINES** lb. 33¢
FRESH LOCAL GROWN **EGGPLANT** 2 lbs. 49¢
FANCY, VA. GROWN FREESTONE **PEACHES** 3 lbs. 89¢
CUCUMBERS OR FRESH *Green* **ONIONS** 2 lbs. 29¢
FANCY SNOW WHITE CALIF. **CAULIFLOWER** HD. 69¢

RICHFOOD **AMERICAN SINGLES** 12 SLICES 12-oz. PKG. 99¢
KRAFT **MOZZARELLA CHEESE** SHREDDED 8-oz. PKG. 99¢
RICHFOOD **CANNED BISCUITS** 4 PACK 8-oz. CANS 59¢
RICHFOOD **FRENCH FRIES** 5 9-oz. PKGS. 99¢
JIFFY **FROZEN PATTIES** CHUCK WAGON BREADED VEAL BEEF & ONION 1-lb. PKG. 99¢
DELICIOUS **SWISS MISS Ice Cream** ½ GAL. CTN. 89¢

RICHFOOD **SALTINES** 1-lb. BOX 39¢
NABISCO RITZ **CRACKERS** 12-oz. PKG. 73¢
KING SIZE **TIDE** 84-oz. BOX $1.99
DISH DETERGENT (20¢ OFF LABEL) **CASCADE** 50-oz. BOX $1.39
LIQUID DETERGENT (20¢ OFF LABEL) **DAWN** 32-oz. BOT. 99¢
TEXIZE **Spray & Wash** 22-oz. CAN $1.25
DIAL VERY DRY **DEODORANT** 8-oz. CONT. $1.29
VASELINE INTENSIVE CARE **LOTION** 10-oz. $1.29

DEL MONTE EARLY **GARDEN PEAS** 3 FOR 17-oz. CAN 99¢
DEL MONTE WITH JUICE **PINE-APPLE** SLICED CRUSHED CHUNK 2 FOR 15½-oz. CAN 88¢
DEL MONTE PINEAPPLE-ORANGE PINEAPPLE-GRAPEFRUIT PINK PINEAPPLE-GRAPEFRUIT **FRUIT DRINKS** 2 FOR 46-oz. CAN 88¢
KRAFT ITALIAN OR **FRENCH DRESSING** 1-lb. BOT. 99¢
HEINZ **BBQ SAUCE** 16-oz. BOT. 59¢
LUNCHEON MEAT **HORMEL SPAM** 12-oz. CAN 99¢
BUNKER HILL **HOT DOG SAUCE** 3 FOR 10½-oz. CONT. 89¢
PRINGLES RIPPLE **POTATO CHIPS** TWIN PACK 69¢
SAUERS **BLACK PEPPER** 4-oz. CTN. 59¢
PILLSBURY PLUS **CAKE MIXES** 2 PKGS. 99¢
PILLSBURY READY TO SERVE **FROSTING SUPREME** 16½-oz. BOX. 89¢
SAVE ON... **PILLSBURY FLOUR** 5-lb. BAG 69¢

RICHFOOD **Vegetable OIL** 38-oz. BOT. $1.19
LIMIT 1 WITH $7.00 PURCHASE

DEL MONTE CUT GREEN **BEANS** OR WHOLE KERNEL CORN 4 CANS 99¢
LIMIT 4 WITH $7.00 PURCHASE

SHASTA **DRINKS** 2 64-oz. BOTS. 99¢
LIMIT 2 WITH $7.00 PURCHASE

DUKES **Mayonnaise** QT. JAR 89¢
LIMIT 1 WITH $7.00 PURCHASE

KING'S
100 FREE S&H GREEN STAMPS
WITH THIS COUPON & PURCHASE OF 32-oz. HUNGRY JACK **Instant Potatoes**
VOID AFTER: 8-6-77 GOOD ONLY AT KING'S

KING'S
50 FREE S&H GREEN STAMPS
WITH THIS COUPON & PURCHASE OF **3-lbs. BANANAS**
VOID AFTER: 8-6-77 GOOD ONLY AT KING'S

KING'S
50 FREE S&H GREEN STAMPS
WITH THIS COUPON & PURCHASE
15½-oz CAN LIBBY'S **Corned Beef Hash**
VOID AFTER: 8-6-77 GOOD ONLY AT KING'S

KING'S
100 FREE S&H GREEN STAMPS
WITH THIS COUPON & PURCHASE
EVERYDAY WHITE 9 IN. 100 CT. **PAPER PLATES**
VOID AFTER: 8-6-77 GOOD ONLY AT KING'S